

# Privacy Policy

## Privacy Policy

### PRIVACY POLICY

#### 1. Data Controller

The controller of personal data:

Company name: BADZSUZ Kft.

Registered address: 2167 Vácduka, Széchenyi u. 4., Hungary

Company registration number: 13-09-164634

VAT number: 24387798-2-13

Represented by: Balázs Felföldi

Email: [info@gorillaglue.hu](mailto:info@gorillaglue.hu)

Phone: +36 20 233 2499

Website: <https://www.gorillaragaszto.hu/en/>

We process personal data in accordance with the **General Data Protection Regulation (EU) 2016/679 (GDPR)**.

#### 2. What Data We Collect

We may collect and process the following personal data:

- name and surname
- billing and shipping address
- email address
- phone number
- order and transaction details
- IP address
- cookies and website usage data

#### 3. Purpose of Data Processing

We process personal data for the following purposes:

- processing and delivering orders
- customer communication
- issuing invoices and fulfilling legal obligations
- improving our website and services
- marketing (only with consent)

#### 4. Legal Basis

We process personal data based on:

- performance of a contract
- legal obligations
- legitimate interest
- consent (for marketing purposes)

#### 5. Data Retention

We retain personal data:

- for the duration of the contractual relationship
- as required by law (e.g. accounting regulations)
- until consent is withdrawn (for marketing data)

#### 6. Data Sharing

We may share personal data with:

- delivery service providers (Packeta, GLS)
- payment providers (Barion, PayPal)
- accounting and legal service providers
- IT and hosting providers

We do not sell or share personal data with third parties for marketing purposes without consent.

#### 7. International Data Transfers

Some services (e.g. PayPal) may involve data transfers outside the EU. These transfers are carried out in compliance with GDPR.

#### 8. Your Rights

You have the right to:

- access your personal data
- request correction
- request deletion
- restrict processing
- data portability
- object to processing

You can exercise your rights by contacting us at:

???? [info@gorillaglue.hu](mailto:info@gorillaglue.hu)

#### 9. Cookies

Our website uses cookies to ensure proper functionality and improve user experience.

By using our website, you agree to the use of cookies.

#### 10. Changes to This Policy

We reserve the right to update this Privacy Policy at any time.

The updated version will always be published on our website.